Are your patients satisfied with their lens-wearing experience?

- Do they get consistently clear vision, to perform at their best, even in low-light conditions?
- Do they need clearer near and intermediate vision with multifocal contact lenses?
- Do their lenses feel comfortable from insertion until the end of day?

Give your patients the vision they deserve and the lasting comfort they want.
There’s a real desire

• Patients are looking for more when it comes to their vision\(^1\), yet many do not mention it to their eye care practitioner

• Spherical aberration can be a barrier to high-quality vision and can result in blur, halos, and glare, especially in low light

PureVision\(^\circledR\) 2 HD and PureVision\(^\circledR\) 2 HD For Astigmatism monthly contact lenses feature HD Optics to reduce spherical aberration which can be a barrier to high-quality vision

Give your patients the vision they deserve and the lasting comfort they want.
for better vision

High patient satisfaction from incredible vision

- 97% of patients who wear PureVision 2 HD lenses says they are satisfied with them³

- 77% of wearers agree PureVision 2 HD lenses reduce halos and glare, even in low light⁴

- 90% of new contact lens wearers rated their vision quality with PureVision2 HD For Astigmatism good or excellent⁵

- 91% of existing lens wearers rated their vision quality with PureVision2 HD For Astigmatism rather better or far better compared to their habitual lenses⁵

DESIGNED TO REDUCE SPHERICAL ABERRATION LIKE NO COMPETITIVE MONTHLY SPHERICAL LENS

DESIGNED TO REDUCE SPHERICAL ABERRATION LIKE NO COMPETITIVE TORIC LENS

Give your patients the vision they deserve and the lasting comfort they want.
And now, a complete lens family for your patients vision needs

NEW PureVision®2 for Presbyopia lenses provide clarity where it counts—in the real world.

Designed for better vision without compromised distance vision

Design to achieve a successful first fit
  • More predictable add across the range of powers
  • Accurate power at every power

90% of eye care professionals agree that PureVision®2 for Presbyopia lenses are easier to fit than other multifocal contact lenses.

Give your patients the vision they deserve and the lasting comfort they want.
The PureVision2 HD family of contact lenses together with Biotrue® multi-purpose solution are reinventing the lens-wearing experience

What this means

• Biotrue helps keep PureVision 2 HD contact lenses moist for up to 20 hours

• 94% of PureVision2 HD wearers say Biotrue keeps their lenses moist and comfortable

• 91% of PureVision2 HD wearers are more likely to recommend their eye care professional after having Biotrue recommended to them

Give your patients the vision they deserve and the lasting comfort they want.
Crisp, clear vision now meets long-lasting comfort.

**Biotrue® multi-purpose solution helps keep PureVision® 2 HD lenses moist for up to 20 hours**

PureVision 2 HD lenses control the spherical aberration, offering incredible vision quality

Surfactants within the lens packaging solution and Biotrue are made up of hydrophilic and hydrophobic groups

Hydrophobic groups are attracted to hydrophobic areas on the lens while hydrophilic groups attract moisture

Hyaluronan, a lubricant found in healthy tears and Biotrue, coats the lens to boost hydration

**The Result: The hydrating matrix that envelops PureVision 2 HD lenses enhances lens wettability to bring High Definition™ Optics to its best.**

Wetting agents and Hyaluronan are continuously released for up to 20 hours to help deliver long-lasting comfort.

Contact your Bausch + Lomb Sales Representative/Professional Relations Consultant or call:

UK Tel 0845 602 2350 Fax 0845 602 2351
ROI Tel 1800 409077 Fax 1800 409083
Email: orderline@bausch.co.uk
Order online: www.bauschonline.co.uk

Scan code to learn more or visit www.bausch.co.uk

© 2014 Bausch & Lomb Incorporated. ®™ are trademarks of Bausch & Lomb Incorporated or its affiliates.